

Julie S. Leiby

- **Photomanipulation** | **Graphic Design** | **Photography** | **Web Design** | **2 & 3D Modeling/Animation** -

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16085 Jarod Dr. Prairieville, La 70769

Education

Moravian College - Bethlehem, PA - 4.00 GPA in major, 3.89 cumulative
Bachelor of the Arts in Graphic Design

Technological Skills

Adobe Photoshop • Illustrator • InDesign • Quark XPress • Blender • Macromedia Flash •
Freehand • Dreamweaver • Microsoft Word • HTML-Kit

Design Experience

Freelance Work – Baton Rouge, La
Graphic Artist - Summer 05 – Current

- Designed logos for clients, and kept in great communication, fitting their individual needs.
- All printing was completed in-house.

Oktoberproject – Baton Rouge, La
Graphic Artist and Researcher - Winter, 2006

- Designed layouts and corporate identities for clients.
- Completed marketing research for ad campaign.

Arner Properties (<http://www.arnproperties.com>) - Jim Thorpe, PA
Graphic Artist & Webmaster, Fall 2003 – Fall 06

- Designed various logos and business cards and kept in constant communication for the perfect logo to fit my client's needs.
- Designed and implemented a website reflecting the company's passion and message to potential buyers

PenTeleData – Palmerton, Pa
Graphic & Web Artist - Summer, 2004

- Designed a variety of logos for choosy clients.
- Designed and implemented numerous website layouts.
- Completed marketing research for local ISP providers.

Moravian College Alpha Sigma Alpha Sorority – Bethlehem, Pa
Public Relations Chair, Fall 2004 - Fall 05

- Designed various flyers, banners, and emails to keep communication of the Moravian College school body of future ASA events.

Moravian College Alpha Sigma Alpha Sorority – Bethlehem, Pa
Graphic Artist & Webmaster, Fall 2004 - Fall 05

- Designed, implemented, and maintained the sorority website, (<http://home.moravian.edu/students/org/asa/>).
- Won the District 2 award for best ASA website.

Related Design Experience

Studio B (<http://gamedev.julisue.com>) – Prairieville, La
3D Game Designer, Modeler, and Animator – January 06 – Current

- Completely self taught in 3D modeling, animating, rigging, and overall designing of a computer adventure game using Blender.

Sierragamers.com – Internet

Concept artist - Summer 2004 – Summer 05

- Created character and background sketches for an online group, consisting of a few global volunteers.
- Mentored under the pre-CEO of the leading gaming company, *Sierra Entertainment*, Ken Williams.

Moravian College Photography Department – Bethlehem, Pa

Teacher's Assistant for Introductory Photography – Spring 2005

- Managed classroom and assisted in teaching basic photography skills and constructive criticism.

Moravian College Comenius Center

Photographer - Spring 2004 – Spring 05

- Photographed numerous events such as the Honor Society inductions, new office reconstruction, and Open Houses.

Related Organizations and Memberships

American Institute of Graphic Arts, Fall 2004 - Current

- AIGA Liaison and Member of Philadelphia Chapter

Kappa Pi, Spring 2005 - Current

- Member of the nation-wide Art Honor Society for art students.
- Won the Kappa Pi award for perseverance and determination in my work.

Phi Eta Sigma, Spring 02 - Current

- Member of the freshman honor society with an outstanding GPA.

Alpha Sigma Alpha Sorority, Fall 02 – Spring 05

- Webmaster and Public Relations Chair (see above descriptions)

Interests

Running, Learning, Cooking, Nutrition, Classic adventure games, Biking, Outdoors, Learning, Breakfast, Smiling, Ice Skating, Listening to my sister play piano, and Learning