

Julie S. Leiby

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Photomanipulation | Graphic & Web Design | Photography | Instructor | 3D Modeling/Game Design
Photoshop • Illustrator • InDesign • 3DsMax • Blender • Macromedia Flash • Dreamweaver

Senior Artist Designer for Lamar Graphics & Advertising – Baton Rouge, La - Dec 06 – Current

- Designs billboard layouts in a super fast paced environment while communicating with nation-wide sales executives for literally thousands of individual clients.
- Responsible for overseeing and managing the workflow of newly hired artists and advising them with technical and creative techniques of outdoor design.
- Part of the Brainstorm Team that helps other artists that need assistance to build & formulate concepts and campaigns for particular and ambitious clients.
- Understands color management, printing, substrates, seaming, pocketing and shipping process of the vinyl throughout the country.
- Assist in updating the Lamar Graphics Artists' website used by over 150 nation-wide plant artists every day for both creative inspiration and technical help.
- Started and organized the first recycling program which is still currently active.

Art Instructor for ITT Technical Institute – Baton Rouge, La - 2008 – Current

- Taught, organized and supervised a beginner 3DsMax class, demonstrating basic modeling, lighting, shading, rendering and camera techniques.

Freelance Designer – Current, when time allows

- Designed art for an iPhone game which is now for sale by Apple.
<http://jharkey.p4o.net/happycowgames/Home.html> '08
- Website & book cover which is for sale on Amazon. *Morninginhavana.com* '08
- Logos, web help, business cards, etc for Quilt Corner, LLC. '08
- Logos, business cards and website for Arner Properties - Jim Thorpe, PA - 2003 - 06

3D Game Designer, Modeler & Animator for Studio B (<http://gamedev.julisue.com>) – 2006

- Completely self taught in 3D modeling, animating, rigging, and overall designing of a computer adventure game using Blender.

Graphic & Web Designer for PenTeleData – Palmerton, Pa - Summer, 2004

- Designed logos, implemented website layouts for a range of clients, and researched marketing strategies for local ISP providers.

Public Relations, Graphic & Web Chair for Moravian College's Alpha Sigma Alpha Sorority, 04-05

- Designed flyers, banners, and emails to communicate to the school body of future ASA events, as well as designed and maintained the award winning sorority website.

Concept Artist for Sierragamers.com – 2004 - 05

- Created character and background sketches for an online team, consisting of a few global volunteers, while mentoring under Ken Williams, CEO of the leading gaming company, *Sierra*.

Teacher's & Lab Assistant for Moravian College's Photography Department – Spring 2005

- Supervised and assisted in teaching basic photography skills and illustrated constructive criticism.

Education & Related Organizations

Moravian College - Bethlehem, PA - 4.00 GPA in major, 3.89 cumulative, *B.A. in Graphic Design, strong focus in Photography and Photomanipulation.*

American Institute of Graphic Arts (Liaison, Philadelphia Chapter), **Kappa Pi** (award recipient), **Phi Eta Sigma** (outstanding GPA honor society), **ASA Sorority** (Web & Public Relations Chair)

Interests: Running, Cooking, Nutrition, Organic Gardening, Classic Computer Games, Recycling, Birding, Ecology, Canine Nutrition, Biking, Outdoors, Politics, Learning, and Ice Skating